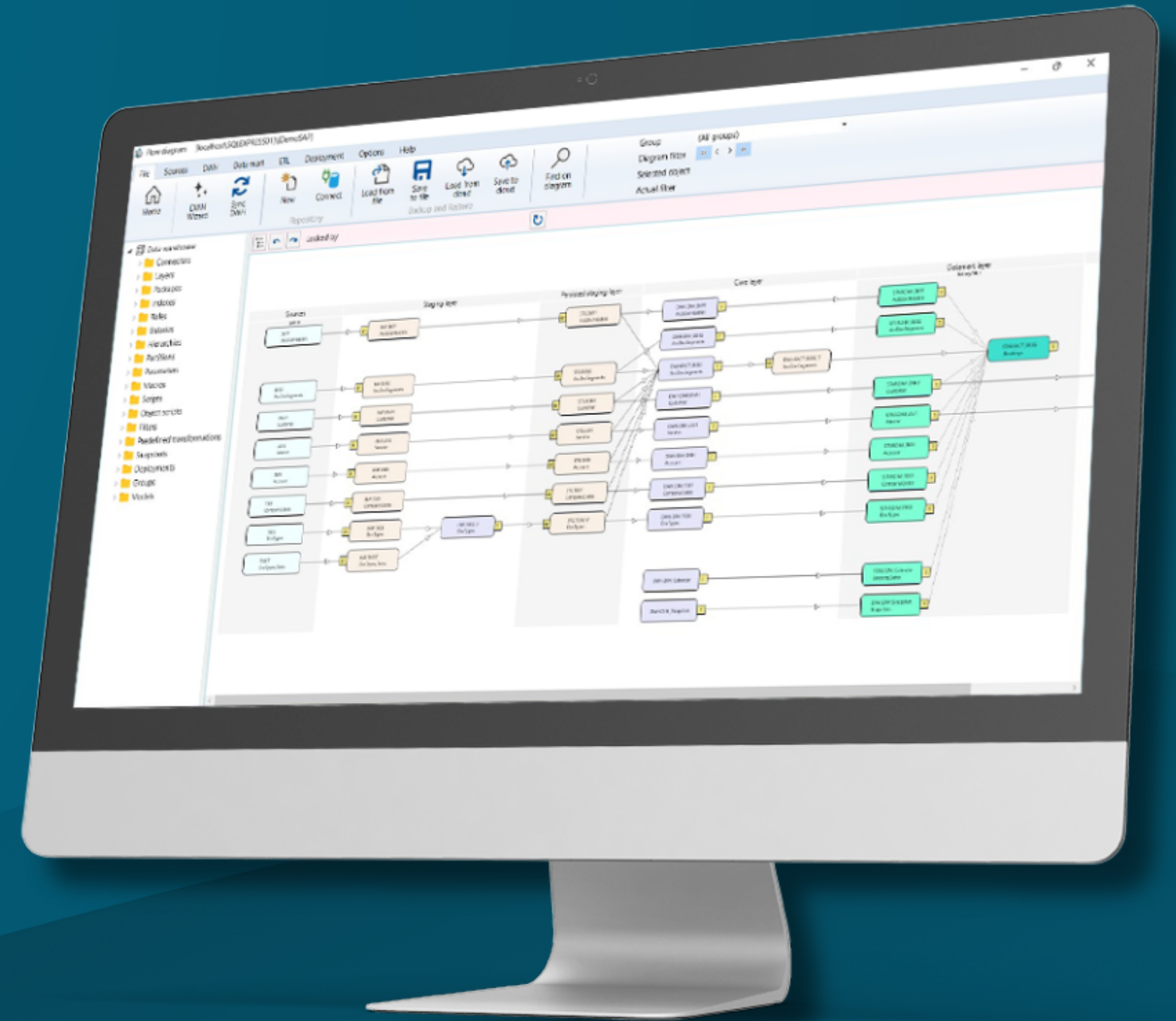


Reimagine Your Data Thinking

Metadata-Driven Automation for
Scalable, Business-Ready
Analytics

Built for Microsoft Fabric, Azure & SQL Server



Top-Ranked on Barc, Capterra, G2,
SourceForge, Gartner Peer Insights

COMPANY SNAPSHOT



No Lock-In

No Proprietary runtime required



HQ in Munich, Germany
Serving clients worldwide



Reusable Metadata
Framework



+970

Users



+15

Years



+60

Partners



Microsoft- Native
Built for Azure & Fabric



WHY ANALYTICS DELIVERY IS BROKEN

MANUAL EFFORT

Everything must be done by hand—custom SQL, ETL pipelines, modeling logic



Time and cost scale with each request

WEAK LIFECYCLE MANAGEMENT

No automation across design and development



Changes aren't versioned, reuse is difficult, and updates feel like rebuilds

SLOW TIME-TO-MARKET

Manual work slows delivery across the board



Budget and timeline pressures increase as complexity grows

LOW DATA QUALITY ASSURANCE

DWHs often lack the structure to support modern data quality concepts



Weak rules, outdated architectures, and low evolution maturity

SEMANTIC MISALIGNMENT

Confusion around KPIs, definitions, and business terms



Business units interpret the same data differently

POOR GOVERNANCE TRAIL

Lineage, documentation, and version control are often incomplete



Increases compliance risks and troubleshooting effort

TECH STACK VOLATILITY

Frequent shifts in tools and modeling paradigms



Teams struggle to adapt and maintain momentum

HIGH DEPENDENCY ON VENDORS

Heavy reliance on consulting and integration partners



Projects become harder to budget, scale, or own

WHY ANALYTICSCREATOR?

“End-to-end data automation, aligned with your Microsoft ecosystem”

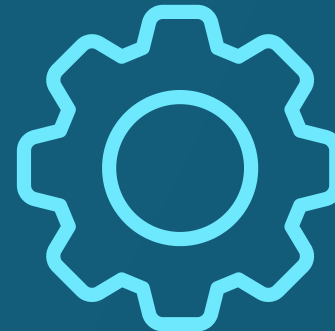
METADATA-DRIVEN ARCHITECTURE



Automates the Design and development of Data Platforms.

Creates automated schemas, code and artifacts across your medallion architecture (or any) Build once, reuse across Tech stacks

BUILT FOR MICROSOFT DATA STACK



Native alignment with SQL Server, Azure, Microsoft Fabric

Seamless DevOps, Power BI & ADF integration

GOVERNED & SCALABLE



Version control, lineage, documentation—**automated**

Easily scales across domains and teams

OUR VISION

- ☆ Our vision is a world where data analytics seamlessly connects data models, processes, and decisions—**automated, transparent**, and easy to understand, without barriers between IT and business.
- ☆ We aim to become the standard for metadata-driven analytics automation—scalable, trustworthy, and transparent

OUR MISSION

- ☆ Our mission is to help organizations **unify, automate**, and strategically leverage their data landscape.
- ☆ With our **metadata-driven** approach, we automate the entire analytics lifecycle—from data integration and the data lakehouse layer to semantic models and dashboards—laying the foundation for transparent, scalable, and sustainable data solutions on the **Microsoft stack**.

Faster delivery | Reusable data logic | Governed analytics

CONNECT

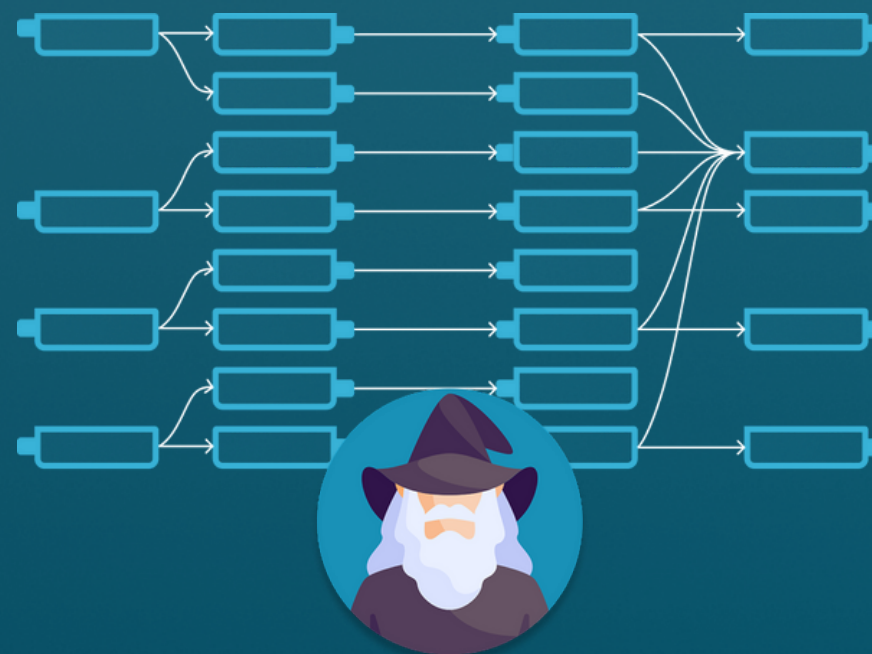


GET METADATA



METADATA CATALOG

DESIGN & DEVELOP



CODE GENERATION



DATA WAREHOUSES



DATA LAKEHOUSES



DV/DIMENSIONAL MODELS



DATA PRODUCT

DEPLOY



CODE & ARTIFACTS



AZURE / FABRIC



CLOUD / ON PREMISE



POWER BI

AUTOMATED CODE AND ARTIFACT GENERATION FOR MICROSOFT DATA ESTATES

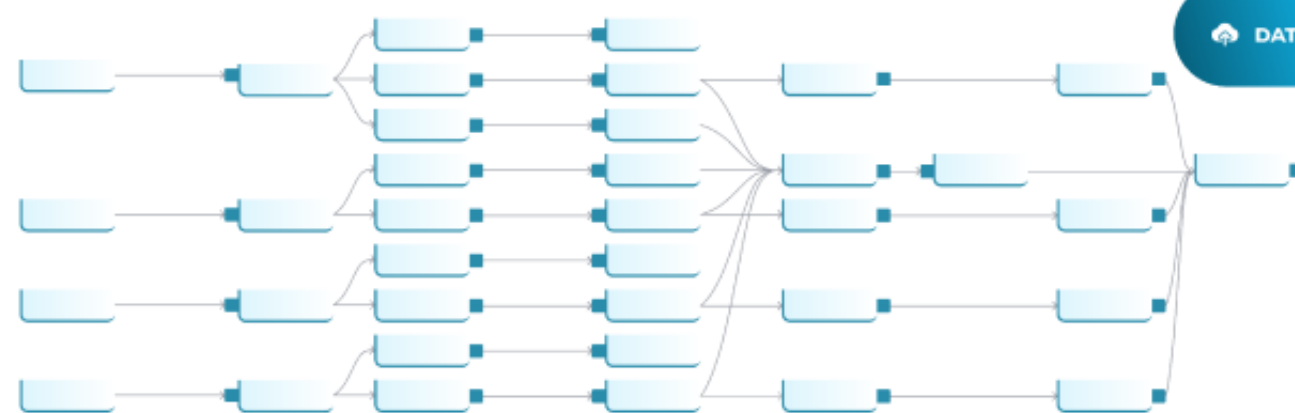


ARCHITECTURE OVERVIEW



WIZARD MODELLING

HOLISTIC BUSINESS & DATA MODEL



AUTOMATION ENGINE

DEVELOPMENT DELIVERABLES

- TABULAR MODEL
- SQL DATABASES
- DACPAC
- DATA VAULT
- POWER BI MODEL
- SSIS
- XMLA
- KIMBALL MODEL
- ANALYSIS SERVICES
- ADF
- CONFIGURATIONS
- AZURE FABRIC

RUNNING IN PRODUCTION



VISUAL MODELING FOR DATA ENGINEERS

MODEL DATA DOMAINS, LOGIC, AND LINEAGE VISUALLY—STORED AND REUSED VIA OUR CENTRAL METADATA REPOSITORY.

★ NO-CODE CONFIGURATION

★ REUSABLE CALCULATION LOGIC

★ INTEGRATED DOCUMENTATION

ANY
SOURCE CONNECTION

ANY
VISUALISATION TOOL
TARGET DATABASE

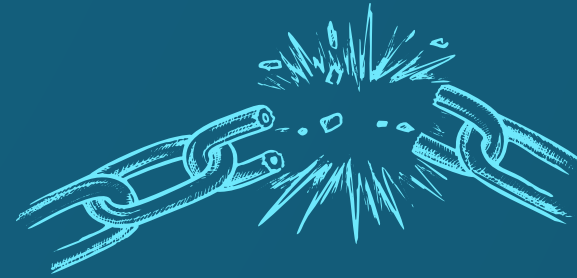
WHY TRADITIONAL ANALYTICS APPROACHES FAIL

RESOURCE WASTE



Manual SQL & modeling slow
down teams

FRAGILE PIPELINES



Undocumented logic creates
rework and risk

HIGH PROJECT RISK



No visibility, no version
control, no trust

Traditional analytics methods weren't built for scale, speed, or sustainability

SOLVE ALL THE ABOVE WITH REUSABLE METADATA AUTOMATION

With AnalyticsCreator you get:

- ☆ Automated ELT & ETL pipelines
- ☆ Dimensional & DataVault modeling
- ☆ CI/CD-ready deployments
- ☆ Semantic layers & documentation
- ☆ AI/ML-ready data foundation





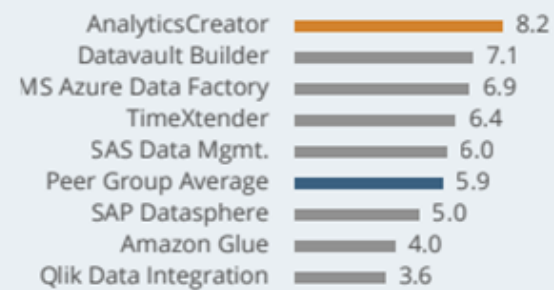
ANALYTICS
CREATOR

RECOGNIZED AS A LEADER IN DATA WAREHOUSE AUTOMATION



Technical Foundation – Top-ranked

Peer group: Data Warehouse Automation

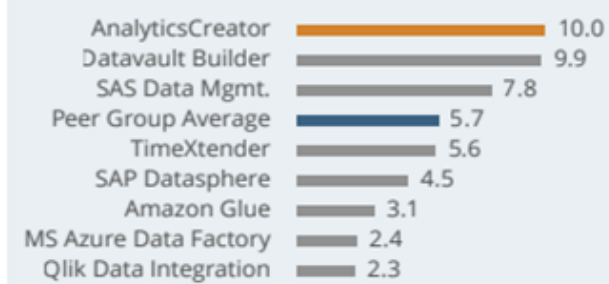


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Sales Experience – Top-ranked

Peer group: Data Warehouse Automation

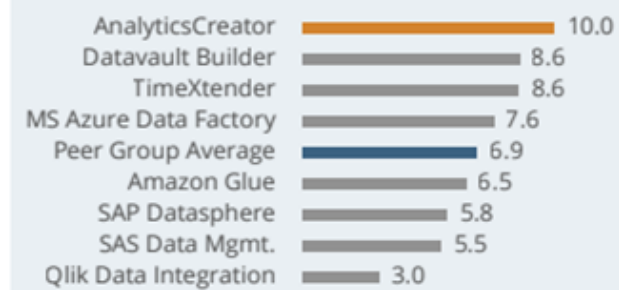


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Development & Content Creation – Top-ranked

Peer group: Data Warehouse Automation

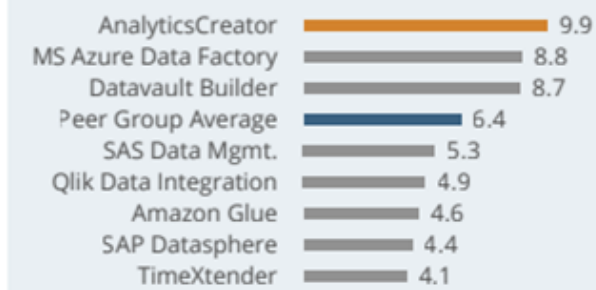


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Extensibility – Top-ranked

Peer group: Data Warehouse Automation

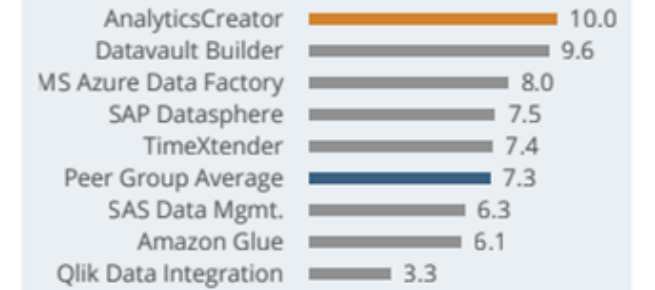


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Project Length – Top-ranked

Peer group: Data Warehouse Automation

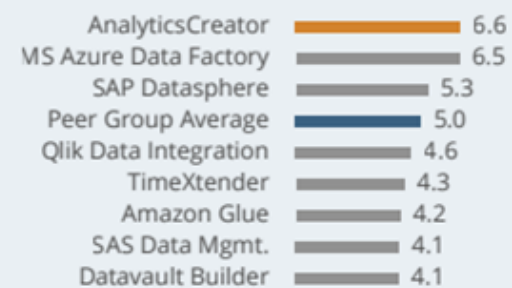


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Competitiveness – Top-ranked

Peer group: Data Warehouse Automation

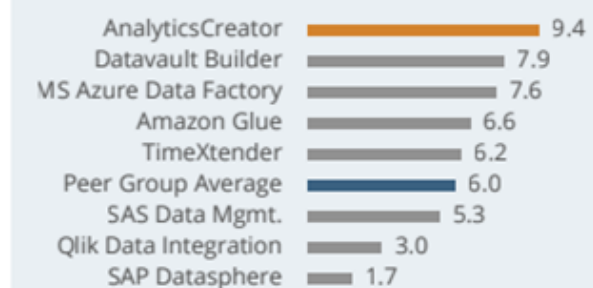


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Functionality – Top-ranked

Peer group: Data Warehouse Automation

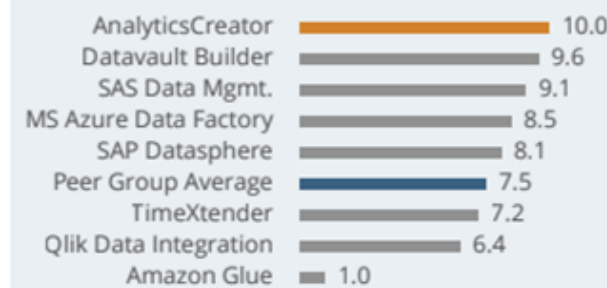


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Product Enhancement – Top-ranked

Peer group: Data Warehouse Automation

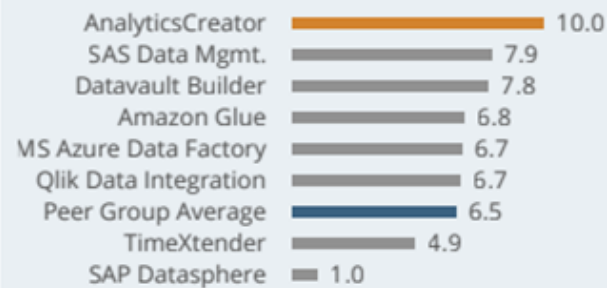


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Self-Learning – Top-ranked

Peer group: Data Warehouse Automation

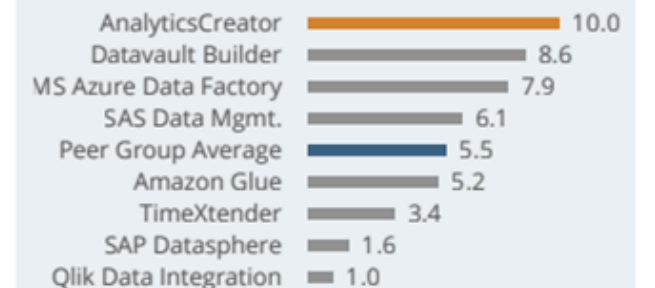


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This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

Deployment & Operations – Top-ranked

Peer group: Data Warehouse Automation



© BARC 2023

This chart represents the results for one KPI in one peer group and includes only a subset of the products featured in the survey.

CONSISTENT RECOGNITION, MEASURABLE RESULTS

Six years of BARC recognition validate AnalyticsCreator's consistent delivery in enterprise data automation:

- **14 Top Ranks and 24 Leader Positions (2025)**
- **95% user satisfaction and 84% recommendation rate**
- **87% of projects delivered in <6 months**
- **100% automation and support excellence (2022–2025)**

BARC recognition confirms AnalyticsCreator's position as the automation standard for Data Warehouse and Data Product Engineering - especially within Microsoft Fabric, Synapse, and SQL Server environments.

FROM INDEPENDENT VALIDATION TO REAL-WORLD VALUE

KPI	What It Proves	Customer Impact
Time to Market	Fastest go-live among all vendors (87% <6 months)	Shorter implementation cycles, faster ROI
Automation & Development Efficiency	10/10 score for metadata-driven automation	Less manual work, fewer errors
Customer Satisfaction	95% satisfaction, 100% rated support good/excellent	Reliable outcomes, long-term trust
Business Value	Top-ranked ROI and cost-benefit	Predictable value realization
Connectivity	Recognized Fabric and Azure integration strength	Ready for Microsoft-first data strategies

BARC's six-year validation reinforces what our customers already experience — faster data products, governed automation, and proven ROI.

Whether you're modernizing on-prem systems, migrating to Fabric, or accelerating governed self-service BI - AnalyticsCreator gives you the automation and governance to succeed.

Contact Us to Start Automating

info@analyticscreator.com

